

ALLEN CHAMBER OF COMMERCE



MEMBERSHIP BENEFITS

ALLEN CHAMBER OF COMMERCE



The Allen Chamber of Commerce exists to advocate, educate, and build relationships that enable our communities and members to prosper.

We serve our members and community with integrity and pride, continuously seeking improvement as we strive to be the best. We are dedicated to the success of our members and use Chamber resources purposefully and efficiently.

WHY JOIN?

The Chamber, as the voice of the business community, works to accomplish for you what no individual or single business can do alone. The strength of the organization lies in its membership, which serves as a resource of ideas, manpower, and talents from which our community can draw.

Understanding that the interests and needs of the individual investor are diverse, we strive to plan programs and develop benefits which will meet the needs of all Chamber members. Chamber membership means successful businesses and a strong community.

BECOME A MEMBER

bit.ly/chamber-membership-application



Questions? Call us at **(972) 727-5585**
or email sandra@allenchamber.com.



CHAIRMAN'S CIRCLE

INVESTMENT: \$10K

The Chairman's Circle is our elite, all-inclusive, turnkey membership package for larger companies seeking connections with elected officials, C-suite peers, engagement for their team, and the highest levels of community visibility.



**ALLEN'S ELITE INNER
CIRCLE OF BUSINESS
AND COMMUNITY
LEADERS**

1

**#1 SUPPORTERS OF
THE CHAMBER'S
MISSION TO ADVANCE
COMMUNITY
PROSPERITY THROUGH
BUSINESS SUCCESS**



**BUILT-IN YEAR ROUND
ENGAGEMENT
INCLUDED, ALL
MANAGED ON YOUR
COMPANY'S BEHALF**

EXCLUSIVE BENEFITS

- \$5,000 annual sponsorship credit
- Complimentary position in Leadership Allen class
- Spotlight video production
- Membership journey concierge
- Company logo on Chamber letterhead
- Corporate concierge partnership with Visit Allen
- Complimentary team at the Corporate Challenge team-building event
- Host a Chamber board meeting (must meet A/V requirements)
- Private legislative briefing upon request

PLUS

All benefits included at lower tiers, including:

- VIP invite to special events with elected officials
- CEO Roundtable seat
- Complimentary team at Golf Classic
- Five (5) Lunch & Learn annual passes
- Gifted membership to a local non-profit
- Recognition on Chamber homepage and at all events
- And more...



PLATINUM

INVESTMENT: \$3495

Platinum members are dedicated supporters of the Chamber's core mission to help businesses prosper through advocacy, education, and relationship-building.



**CHAMPION FOR THE
GREATER ALLEN
COMMUNITY**



**INVESTED IN THE
GROWTH AND HEALTH
OF ALLEN AND THE
SURROUNDING AREA**



**COMMITTED TO ALLEN
BEING THE BEST
PLACE TO LIVE AND
DO BUSINESS**

EXCLUSIVE BENEFITS

- VIP invite to events with elected officials
- CEO Roundtable seat
- Complimentary team at Golf Classic
- Five (5) Lunch & Learn annual passes
- Endowed position in Leadership Class
- Gifted membership to a local nonprofit
- Additional locations/subsidiaries
- Recognition on Chamber homepage and at all events

PLUS

All benefits included at lower tiers, including:

- VIP Ribbon Cutting
- Logo featured on signage at all events
- Promotional video on social media
- Executive Newsletter
- Business Advocacy Committee seat
- And more...



GOLD

INVESTMENT: \$1395

Gold members are prominent businesses in the Allen area seeking to continue elevating their role in our community.



**ON THE CUTTING EDGE
OF BUSINESS IDEAS
AND INFORMATION**



**VALUE DEVELOPING
LEADERS, BOTH
WITHIN THEIR
BUSINESS AND IN THE
COMMUNITY**



**CONNECTIONS WITH
FELLOW COMMUNITY
LEADERS**

FEATURED BENEFITS

- VIP ribbon cutting
- Three (3) Lunch & Learn annual passes
- Logo on signage at all events and programs
- Priority inclusion in Leadership Allen class day agenda
- Two (2) additional locations/subsidiaries
- Two (2) E-Blasts to membership for special promos or events
- Executive newsletter from CEO

PLUS

All benefits included at lower tiers, including:

- Online promo: "Meet the Owner" video link on website, promotional video on social media, business profile on website, etc.
- Business Advocacy Committee seat
- Two (2) additional categories in the guide
- Complimentary certificates of origin
- Complimentary notary services
- And more...



SILVER

INVESTMENT: \$795

Sterling members are businesses that seek to have a voice in key discussions and are prepared to embrace greater opportunities for business promotion.



**STRONG BUSINESS
LOOKING FOR NEW
WAYS TO SCALE**



**VOICE IN IMPORTANT
COMMUNITY
CONVERSATIONS**



**DEVELOPMENT
OPPORTUNITIES FOR
MEMBERS OF THEIR
TEAM IS A PRIORITY**

FEATURED BENEFITS

- Ribbon Cutting
- One (1) Lunch & Learn annual pass
- Business Advocacy Committee seat
- Business profile on our website
- Complimentary certificates of origin
- One (1) E-Blast to membership for promos or events
- One (1) additional business category for your listing in the guide

PLUS

All benefits included at lower tiers, including:

- Company logo in online listing
- Membership plaque
- Digital icon
- Complimentary notary services
- Complimentary weekly business networking opportunities
- And more...



BRONZE

INVESTMENT: \$545

Bronze members are spotlight-ready businesses on the path to enhance their operations and build meaningful connections with potential customers.



**READY TO GROW TO
THE NEXT LEVEL AND
EXPAND THEIR
CUSTOMER BASE**



**VALUE TRAINING
OPPORTUNITIES FOR
ADVANCED
BUSINESS
DEVELOPMENT**



**ENHANCED
CREDIBILITY FOR
EMERGING
BUSINESSES**

BASELINE BENEFITS

- Complimentary weekly business networking
- Complimentary SCORE business counseling
- Advocacy on your behalf at all levels of government
- Recognition as a new member on social media
- Member-only pricing and business referrals
- Company logo in online listing
- Complimentary notary services
- Online member promotions and job listing bank
- Social media links on business profile
- Complimentary meeting space usage



MEMBERSHIP LEVELS

	CHAIRMAN'S CIRCLE	PLATINUM	GOLD	SILVER	BRONZE
\$5,000 annual sponsorship credit	X				
Complimentary Leadership Allen class registration	X				
Complimentary Corporate Challenge team	X				
Production of marketing video on company's behalf	X				
Visit Allen + membership journey concierge	X				
Chamber website/home page recognition	X	X			
Special recognition at all events	X	X			
Complimentary team at Chamber Golf Classic	X	X			
CEO Roundtable invitation	X	X			
Endowed position in Leadership Class	X	X			
Gifted Chamber membership to non-profit of choice	X	X			
Special invitation to VIP events with elected officials	X	X			
Meet the Owner video link in business profile	X	X	X		
Promotional video post on social media platforms	X	X	X		
Logo featured on signage at all events/programs	X	X	X		
VIP ribbon cutting (elected officials, board)	X	X	X		
Priority inclusion in Leadership class day agenda	X	X	X		
Additional locations/subsidiaries included	Unlimited	Unlimited	2		
Executive newsletter from CEO	X	X	X		
Business Advocacy Committee seat	X	X	X	X	
Business profile on website (250 characters)	X	X	X	X	
E-Blasts to membership for special promos or events	3	3	2	1	
Additional business categories in the guide	3	3	2	1	
Lunch & Learn annual passes	5	5	3	1	
Ribbon cutting ceremony	X	X	X	X	
Membership plaque, window sticker, and digital icon	X	X	X	X	X
Complimentary notary services	X	X	X	X	X
Online member promotions and job listing bank	X	X	X	X	X
Social media links + company logo on business profile	X	X	X	X	X
Complimentary SCORE business counseling	X	X	X	X	X
Listing online and in annual relocation/member guide	X	X	X	X	X
First choice in partnership opportunities	X	X	X	X	X
Complimentary meeting space usage	X	X	X	X	X
Member only business referrals	X	X	X	X	X
Advocacy on your behalf at all levels of government	X	X	X	X	X
Complimentary weekly business networking	X	X	X	X	X
Member only pricing at all events	X	X	X	X	X
Recognition as new member on social media	X	X	X	X	X
ANNUAL INVESTMENT	\$10,000	\$3,495	\$1,395	\$795	\$545

