

ALLEN CHAMBER OF COMMERCE



MEMBERSHIP BENEFITS

WHO WE ARE

The leader and advocate for Allen's business community.

OUR GOALS



BUSINESS SUCCESS

Trusted partner for businesses by advocating for a strong business climate, delivering relevant programs, services, and events, and creating meaningful opportunities for connection and growth.



STRONG WORKFORCE

Play a leadership role in aligning employers, education partners, and workforce initiatives to support economic growth and business success.



ENGAGED COMMUNITY

Serve as a convener and catalyst, strengthening relationships and promoting a shared sense of community purpose.



ORGANIZATIONAL EXCELLENCE

The Chamber will operate with clarity, accountability, and financial stewardship to ensure long-term effectiveness and adaptability.

BECOME A MEMBER

<https://allenchamber.com/new-member-application/>



[\(972\) 727-5585](tel:9727275585)

tunya@allenchamber.com



CHAIRMAN'S CIRCLE

INVESTMENT: \$10K

The Chairman's Circle is our elite, all-inclusive, turnkey membership package for larger companies seeking connections with elected officials, C-suite peers, engagement for their team, and the highest levels of community visibility.



**ALLEN'S ELITE INNER
CIRCLE OF BUSINESS
AND COMMUNITY
LEADERS**

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**#1 SUPPORTERS OF
THE CHAMBER'S
MISSION TO ADVANCE
COMMUNITY
PROSPERITY THROUGH
BUSINESS SUCCESS**



**BUILT-IN YEAR ROUND
ENGAGEMENT
INCLUDED, ALL
MANAGED ON YOUR
COMPANY'S BEHALF**

EXCLUSIVE BENEFITS

- \$5,000 annual sponsorship credit
- Complimentary position in Leadership Allen class
- Spotlight video production
- Membership journey concierge
- Company logo on Chamber letterhead
- Corporate concierge partnership with Visit Allen
- Complimentary team at the Corporate Challenge team-building event
- Host a Chamber board meeting
- Private legislative briefing upon request

PLUS

All benefits included at lower tiers, including:

- VIP invite to special events with elected officials
- CEO Roundtable invitation
- Complimentary team at Golf Classic
- Twenty-five (25) Lunch & Learn tickets
- Gifted membership to a local non-profit
- Recognition on Chamber homepage and at all events
- Three (3) additional categories in the membership directory
- And more...



PLATINUM

INVESTMENT: \$3495

Platinum members are dedicated supporters of the Chamber's core mission to help businesses prosper through advocacy, education, and relationship-building.



**CHAMPION FOR THE
GREATER ALLEN
COMMUNITY**



**INVESTED IN THE
GROWTH AND HEALTH
OF ALLEN AND THE
SURROUNDING AREA**



**COMMITTED TO ALLEN
BEING THE BEST
PLACE TO LIVE AND
DO BUSINESS**

EXCLUSIVE BENEFITS

- VIP invite to events with elected officials
- CEO Roundtable invitation
- Complimentary team at Golf Classic
- Twenty-five (25) Lunch & Learn tickets
- Guaranteed position in Leadership Class
- Gifted membership to a local non-profit
- Two (2) additional locations/subsidiaries
- Recognition on Chamber homepage and at all events

PLUS

All benefits included at lower tiers, including:

- VIP Ribbon Cutting
- Logo featured on signage at all events
- Full-page enhanced online directory listing
- Executive Newsletter
- Three (3) additional categories in the membership directory
- And more...



GOLD

INVESTMENT: \$1395

Gold members are prominent businesses in the Allen area seeking to continue elevating their role in our community.



**ON THE CUTTING EDGE
OF BUSINESS IDEAS
AND INFORMATION**



**VALUE DEVELOPING
LEADERS, BOTH
WITHIN THEIR
BUSINESS AND IN THE
COMMUNITY**



**CONNECTIONS WITH
FELLOW COMMUNITY
LEADERS**

FEATURED BENEFITS

- VIP ribbon cutting
- Ten (10) Lunch & Learn tickets
- Logo on signage at all events and programs
- Priority inclusion in Leadership Allen class day agenda
- One (1) additional locations/subsidiaries
- Two (2) E-Blasts to membership for special promos or events
- Executive newsletter from CEO

PLUS

All benefits included at lower tiers, including:

- Online promo: Full-page enhanced online directory listing, promotional video on social media, business profile on website, etc.
- Two (2) additional categories in the membership directory
- Complimentary certificates of origin
- Complimentary notary services
- And more...



SILVER

INVESTMENT: \$795

Silver members are growth-minded businesses that are prepared to embrace greater opportunities for business promotion.



**STRONG BUSINESS
LOOKING FOR NEW
WAYS TO SCALE**



**DIRECT PROMOTION
TO FELLOW MEMBER
BUSINESSES**



**TOOLS THAT BRING
PEOPLE AND TRAFFIC
TO YOUR PLACE OF
BUSINESS**

FEATURED BENEFITS

- Ribbon Cutting
- Three (3) Lunch & Learn tickets
- Business profile on Chamber website
- Complimentary certificates of origin
- One (1) E-Blast to membership for promos or events
- One (1) additional business category for your listing in the directory

PLUS

All benefits included at lower tiers, including:

- Company logo in online listing
- Membership plaque
- Digital icon
- Complimentary notary services
- Complimentary weekly business networking opportunities
- And more...



BRONZE

INVESTMENT: \$545

Bronze members are spotlight-ready businesses on the path to enhance their operations and build meaningful connections with potential customers.



**READY TO GROW TO
THE NEXT LEVEL AND
EXPAND THEIR
CUSTOMER BASE**



**VALUE TRAINING
OPPORTUNITIES FOR
ADVANCED
BUSINESS
DEVELOPMENT**



**ENHANCED
CREDIBILITY FOR
EMERGING
BUSINESSES**

BASELINE BENEFITS

- Complimentary weekly business networking
- Complimentary SCORE business counseling
- Advocacy on your behalf at all levels of government
- Recognition as a new member on social media
- Member-only pricing and business referrals
- Company logo in online listing
- Complimentary notary services
- Online member promotions and job listing bank
- Social media links on business profile
- Conference room rental, once per month
- Listing online and in annual community guide



MEMBERSHIP LEVELS

	CHAIRMAN'S CIRCLE	PLATINUM	GOLD	SILVER	BRONZE
\$5,000 annual sponsorship credit	X				
Complimentary Leadership Allen class registration	X				
Complimentary Corporate Challenge team	X				
Production of marketing video on company's behalf	X				
Visit Allen + membership journey concierge	X				
Chamber website/home page recognition	X	X			
Special recognition at all events	X	X			
Complimentary team at Chamber Golf Classic	X	X			
CEO Roundtable invitation	X	X			
Guaranteed position in Leadership Allen class	X	X			
Gifted Chamber membership to non-profit of choice	X	X			
Special invitation to VIP events with elected officials	X	X			
Full-page enhanced online directory listing	X	X	X		
Promotional video post on social media platforms	X	X	X		
Logo featured on signage at all events/programs	X	X	X		
VIP ribbon cutting (elected officials, board)	X	X	X		
Priority inclusion in Leadership class day agenda	X	X	X		
Additional locations/subsidiaries included	Unlimited	2	1		
Executive newsletter from CEO	X	X	X		
E-Blasts to membership for special promos or events	3	3	2	1	
Additional categories in membership directory	3	3	2	1	
Complimentary Lunch & Learn tickets	25	25	10	3	
Ribbon cutting ceremony	X	X	X	X	
Complimentary certificates of origin	X	X	X	X	
Business profile on website (2,000 characters)	X	X	X	X	X
Membership plaque, window sticker, and digital icon	X	X	X	X	X
Complimentary notary services	X	X	X	X	X
Online member promotions and job listing bank	X	X	X	X	X
Social media links + company logo on business profile	X	X	X	X	X
Complimentary SCORE business counseling	X	X	X	X	X
Listing online and in annual community guide	X	X	X	X	X
Conference room rental, once per month	X	X	X	X	X
Member only business referrals	X	X	X	X	X
Advocacy on your behalf at all levels of government	X	X	X	X	X
Complimentary weekly business networking	X	X	X	X	X
Member only pricing at all events	X	X	X	X	X
Recognition as new member on social media	X	X	X	X	X
ANNUAL INVESTMENT	\$10,000	\$3,495	\$1,395	\$795	\$545

