ALLEN CHAMBER OF COMMERCE

















SPONSORSHIP PROSPECTUS

2027

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ABOUT THE ALLEN CHAMBER OF COMMERCE

The leader and advocate for Allen's business community

The Allen Chamber serves our members and community with integrity and pride, continuously seeking improvement as we strive to be the best. We are dedicated to the success of our members and use Chamber resources purposefully and efficiently.

For Your Business

We offer a wide variety of opportunities to highlight your business through event and program sponsorships. By partnering with the Allen Chamber of Commerce, you can showcase your business as a leader in our community. Whether you are looking to increase your visibility, engage with other local businesses, or join us to advocate for a strong, pro-business community, our partnership packages are designed to meet your unique needs and goals. From relationship-building events to educational opportunities and more, there are countless ways to make a meaningful impact. Join us in fostering a vibrant business environment and watch your company thrive alongside our community.

Letter from the Chair



Amanda Thrash, Texas Health Allen
2027 Board Chair

We are thrilled to have the opportunity to partner with your business in 2027. If you're a long-time partner, we thank you for your ongoing support and encourage you to take a look at our latest offerings to find the best fit for your business. If you're a newer member, welcome - we can't wait to get you plugged in. Our Chamber is dedicated to fostering a prosperous business community, and we believe in creating events and programs that connect businesses, engage the community, and drive economic growth. By sponsoring, your company will gain invaluable visibility and recognition among fellow business leaders, community members, and potential customers. I can't wait to see what we will achieve together!

Thank you,



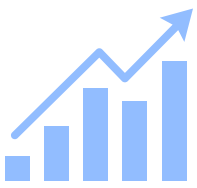
About this event:

The Business Expo & Networking Social is the premier event in North Texas to build your business and make connections. Whether business-to-business or business-to-consumer relationships are your aim, the Business Expo is the perfect venue to achieve your goals.

Anticipated attendees: 300+ business people and community members looking to make connections and build relationships

PARTNER BENEFITS	PRESENTING $3000	HAPPY HOUR $2000	PHOTO BOOTH $1000	DEMO SPONSOR $500	VENDOR TABLE $250
NUMBER AVAILABLE	1	1	1	3	25
DOOR PRIZE DRAWING	✓	✓	✓	✓	✓
LOGO ON EVENT BINGO CARDS	✓	✓	✓	✓	✓
LOGO ON PROMO MATERIALS	✓	✓	✓	✓	
LOGO ON EVENT SIGNAGE	✓	✓	✓	✓	
5-MIN. PRODUCT DEMONSTRATION				✓	
COMPANY STEP-AND-REPEAT AT PHOTO BOOTH			✓		
PREMIUM TABLE LOCATION	✓	✓			
WELCOMING REMARKS	✓				





Business Success | Engaged Community

About this event:

Collin County Days offers an opportunity to unite as a collective voice to advocate for regional priorities, amplify our impact, and ensure our businesses are heard at the state and federal levels. Join us for a joint fly-in event with the Plano, McKinney, and Frisco Chambers.

Anticipated audience: Collin County elected officials, community leaders, and businesses with a stake in our region's success

PARTNER BENEFITS	PRESENTING $10000	PLATINUM $7500	GOLD $5000
NUMBER AVAILABLE	1	2	4
EVENT REGISTRATIONS	8	4	2
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓	
LOGO ON ALL EVENT MATERIALS	✓	✓	
WELCOMING REMARKS	✓		









ALLEN COMMUNITY GALA | FEBRUARY 26, 2027

About this event:

We honor the contributions of local businesses and volunteers because their dedication drives the progress of our community. The Community Gala fosters celebration, connection, and inspiration.

Anticipated attendees: 200-250 local leaders and influencers

PARTNER BENEFITS	PRESENTING $5000	DIAMOND $3000	PLATINUM $2000	GOLD $1250	SILVER $750
NUMBER AVAILABLE	1	4	4	10	10
EVENT TICKETS	12	6	6	6	2
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓	✓	✓	✓
LOGO ON EVENT SIGNAGE	✓	✓	✓	✓	
PREMIUM SEATING	✓	✓	✓		
WELCOMING REMARKS	✓				



Business Success | Strong Workforce | Engaged Community

SENIOR SERVICES SHOWCASE | MARCH 22, 2027

About this event:

The Senior Services Showcase is an engaging and informative event that connects seniors and their families with valuable resources for healthy and fulfilling lives. Vendors will have booths to highlight the products and services they provide for seniors and their families.

Anticipated attendees: Seniors, caretakers, and other stakeholders wanting to learn more about services available to seniors

PARTNER BENEFITS	PRESENTING $1000	BREAKFAST $500	VENDOR TABLE $50
NUMBER AVAILABLE	1	2	15
PREMIUM VENDOR TABLE LOCATION	✔	✔	
LOGO ON ALL PROMOTIONAL MATERIALS	✔	✔	
LOGO ON EVENT SIGNAGE	✔	✔	
WELCOMING REMARKS	✔		



About this event:

The Great Allen Race is a brand new event in 2027, an immersive community adventure featuring a scavenger hunt style race across Allen. Participants work as a team of two and build lasting relationships while fostering a sense of shared purpose. Teams will spend the afternoon searching for clues, supporting local businesses and nonprofits, and promoting the Allen community through a series of tasks and challenges. The race will conclude at a local business for happy hour with all contestants and fellow Chamber members.

Anticipated attendees: 50-70 colleagues and coworkers looking to become stronger teammates while exploring and promoting the Allen community

PARTNER BENEFITS	PRESENTING $3000	HAPPY HOUR SPONSOR $2000	TRIVIA SPONSOR $1500	T-SHIRT SPONSOR $1000	CLUE SPONSOR $500	TEAM $150
NUMBER AVAILABLE	1	1	1	1	MULTIPLE	MULTIPLE
TEAM OF 2	3	2	1	1	1	1
RECOGNITION ON ALL PROMOTIONAL MATERIALS	LOGO	LOGO	LOGO	LISTING	LISTING	
LOGO ON EVENT T-SHIRTS	✓	✓	✓	✓		
LOGO ON EVENT SIGNAGE	✓	✓	✓			
REMARKS	TRIVIA + HAPPY HOUR	HAPPY HOUR	TRIVIA			
FINISH LINE RECOGNITION	✓					



Business Success | Strong Workforce | Engaged Community

About this event:

The State of Education Luncheon features the Superintendents of Allen ISD and Lovejoy ISD, as well as the President of Collin College. The event highlights local workforce partnerships between the education and business communities, student success stories, and key education and workforce policy updates.

Anticipated attendees: 150 partners in business and education

PARTNER BENEFITS	PRESENTING $3000	DIAMOND $2000	PLATINUM $1000	GOLD $500
NUMBER AVAILABLE	1	3	5	MULTIPLE
EVENT TICKETS	16	8	8	8
PREMIUM SEATING	✓	✓	✓	✓
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓	✓	
LOGO ON ALL EVENT MATERIALS	✓	✓		
WELCOMING REMARKS	✓			





PICKLEBALL TOURNAMENT | JUNE 25, 2027

About this event:

Build business and community connections on and off the court at our second annual Pickleball Tournament. Come for the camaraderie and competition, stay for the opportunity to build your professional network and grow your business. Each team is guaranteed at least five games of pickleball, two drink tickets for happy hour, and two competition t-shirts.

Anticipated attendees: 50-75 players building connections in a fun environment

Presenting | $3000
- One available (exclusive)
- Three (3) teams
- Logo on event signage
- Logo on all promotional materials
- Logo on competition t-shirts
- Speaking opportunities at opening and closing ceremonies

Happy Hour | $2000
- One available (exclusive)
- Two (2) teams
- Recognition during Happy Hour
- Logo on happy hour signage, including dedicated signage in happy hour area
- Logo on all promotional materials
- Logo on competition t-shirts

T-Shirt | $1000
- One available (exclusive)
- One (1) team
- Logo on event t-shirts

Court Sponsor | $750
- Limited availability
- One (1) team
- Logo on event signage
- Logo on all promotional materials
- "Home court" advantage
- Signage with logo on home court

Team Registration | $150
- Team of two (2)
- Two (2) drink tickets
- Competition t-shirt (2)
- Five (5) games guaranteed







NORTH TEXAS BUSINESS EXPO & NETWORKING SOCIAL
JULY 21, 2027

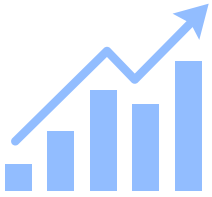
About this event:

The Business Expo & Networking Social is the premier event in North Texas to build your business and make connections. Whether business-to-business or business-to-consumer relationships are your aim, the Business Expo is the perfect venue to achieve your goals.

Anticipated attendees: 300+ business people and community members looking to make connections and build relationships

PARTNER BENEFITS	PRESENTING $3000	HAPPY HOUR $2000	PHOTO BOOTH $1000	DEMO SPONSOR $500	VENDOR TABLE $250
NUMBER AVAILABLE	1	1	1	3	25
DOOR PRIZE DRAWING	✓	✓	✓	✓	✓
LOGO ON EVENT BINGO CARDS	✓	✓	✓	✓	✓
LOGO ON PROMO MATERIALS	✓	✓	✓	✓	
LOGO ON EVENT SIGNAGE	✓	✓	✓	✓	
5-MIN. PRODUCT DEMONSTRATION				✓	
COMPANY STEP-AND-REPEAT AT PHOTO BOOTH			✓		
PREMIUM TABLE LOCATION	✓	✓			
WELCOMING REMARKS	✓				





Business Success | Engaged Community

STATE OF ALLEN LUNCHEON | SEPTEMBER 30, 2027

About this event:

The State of Allen Luncheon brings together the City's top leadership for a conversation focused on the City's growth, future plans, and economic development. Network with key decision makers and get the latest on the City budget, the future of Downtown Allen, developments along 121, and other incoming projects.

Anticipated attendees: 200-250 community leaders, policymakers, elected officials, prominent Allen business and civic groups

PARTNER BENEFITS	PRESENTING $5000	DIAMOND $3000	PLATINUM $2000	GOLD $1000	SILVER $500
NUMBER AVAILABLE	1	3	5	MULTIPLE	MULTIPLE
EVENT TICKETS	16	8	8	8	8
PREMIUM SEATING	✓	✓	✓	✓	
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓	✓		
LOGO ON ALL EVENT MATERIALS	✓	✓			
WELCOMING REMARKS	✓				





ALLEN CHAMBER GOLF CLASSIC | OCTOBER 22, 2027

About this event:

Enjoy an outdoor opportunity for connection because strong relationships drive business success. Breakfast and lunch are included with all registrations.

Anticipated attendees: 80+ golfers and vendors looking for visibility among Allen business, community leaders, and City officials

Presenting | $5000
- One (1) available (exclusive)
- Three teams (12 golfers)
- Logo on event signage
- Logo on all promotional materials
- Speaking opportunities at opening and closing ceremonies
- Interactive tee box (if requested)

Diamond | $3000
- Two (2) available
- Two teams (8 golfers)
- Speaking opportunity at lunch
- Logo on event signage
- Logo on all promotional materials
- Interactive tee box (if requested)

Platinum | $2500
- Two (2) available
- Team of 4
- Recognition during shotgun start
- Logo on event signage
- Logo on all promotional materials
- Interactive tee box (if requested)

Gold | $2000
- Multiple available
- Team of 4
- Hole partner signage
- Logo on event signage
- Logo on promotional materials

Lunch Partner | $1500
- One (1) available (exclusive)
- Team of 4
- Dedicated signage at lunch
- Speaking opportunity at lunch

Trick Shot | $1000
- One (1) available (exclusive)
- Special location at the Trick Shot hole featuring “Cheat4Charity”
- Opportunity to market your business at tee box with promotional items and games
- Hole signage

Interactive Tee Box Partner | $500
- Multiple available
- Opportunity to market your business at tee box with promotional items and games
- Hole signage

Luckiest Putt Partner | $400
- Signage at luckiest putt green

Hole Partner | $200
- Hole signage

Pin Flag | $100
- Logo on pin flag

Team Registration | $600

Individual | $150

If you are a Chairman’s Circle or Platinum Member, a team is included in your membership. If interested in a sponsorship that includes one or more golf teams, the complimentary team included in your Chamber membership can be credited toward the purchase of a sponsorship.

Business Success | Engaged Community

YOUNG PROFESSIONALS TOP 20 UNDER 40 AWARD
OCTOBER/NOVEMBER 2027

About this event:

Top 20 Under 40 celebrates the dynamic young professionals making a significant impact in our community. The reception is a chance to recognize hard work, dedication, and innovative spirit, while looking ahead to the future.

Anticipated attendees: 20 honorees and the people who support them

PARTNER BENEFITS	PRESENTING $2000	AWARDS $1500	HAPPY HOUR $1000	TABLE $500
NUMBER AVAILABLE	1	1	1	MULTIPLE
PREMIUM TABLE LOCATION	✓	✓	✓	✓
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓	✓	
ADDITIONAL RECOGNITION	LOGO ON AWARDS	LOGO ON AWARDS	SIGNAGE IN BAR AREA	
LOGO ON EVENT SIGNAGE	✓	✓		
WELCOMING REMARKS	✓			



Strong Workforce | Engaged Community

W.I.S.E. WOMEN'S CONFERENCE | NOVEMBER 2027

About this event:

Women In Support of Enterprise (WISE) brings women together to connect with like-minded professionals and learn from experts in their field. This one-day conference is an unforgettable experience that leaves guests with new knowledge, inspiration, connections, and memories to last a lifetime.

Anticipated Attendees: 100 women looking to learn, grow, and build connections.

PARTNER BENEFITS	PRESENTING $3000	LUNCH $2000	DIAMOND $1500	PLATINUM $1000	DECOR $750	VENDOR TABLE $150
NUMBER AVAILABLE	1	1	3	5	1	10
VENDOR TABLE	PREMIUM	PREMIUM	PREMIUM	✓	✓	✓
EVENT TICKETS	12	6	6	6	6	1
RECOGNITION ON ALL PROMOTIONAL MATERIALS	LOGO	LOGO	LOGO	LISTING		
RECOGNITION ON EVENT SIGNAGE	LOGO	LOGO	LOGO	LISTING		
REMARKS	5 MIN WELCOME	2 MIN TOAST				





STATE OF THE CHAMBER + HOLIDAY HAPPY HOUR
DECEMBER 9, 2027

About this event:

The State of the Chamber is an annual recap provided to the Allen Chamber Board of Directors, volunteers, top investors, and other key stakeholders. This update includes a progress report on major business community initiatives, key wins from 2027, and a look ahead to focus areas in 2028.

The Holiday Happy Hour follows immediately afterward, and is a member appreciation event to celebrate another year of the Allen business community working together to move our community forward. It features networking with a large and diverse group of Chamber members, plus the reveal of our theme for the 2028 Community Gala.

Anticipated attendees: 100 Chamber and community stakeholders

PARTNER BENEFITS	PRESENTING $2000	DIAMOND SPONSOR $1000	HAPPY HOUR SPONSOR $500
NUMBER AVAILABLE	1	2	3
LOGO ON ALL EVENT SIGNAGE	✓	✓	✓
RECOGNITION ON ALL ONLINE PROMOTIONAL MATERIALS	LOGO	LOGO	LISTING
LOGO ON ANNUAL REPORT	✓	✓	
WELCOMING REMARKS	✓		



Business Success | Engaged Community

EGGS & ISSUES | THREE PER YEAR
APRIL 14, AUGUST, AND DECEMBER 9, 2027

About this event:

Eggs and Issues fosters dialogue between business leaders and policymakers about the issues that impact your bottom line to keep business interests at the forefront. With three breakfast events per year, the series typically features one local policy update, one state update, and one federal update.

Anticipated attendees: ~100 business leaders with a focus on community development and an interest in how policy impacts their business

PARTNER BENEFITS	PRESENTING $5000	DIAMOND $3000	PLATINUM $1500
NUMBER AVAILABLE	1	3	5
EVENT TICKETS	8 PER EVENT	8 PER EVENT	8 PER EVENT
PREMIUM SEATING	✓	✓	✓
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓	✓
LOGO ON ALL EVENT SIGNAGE	✓	✓	
WELCOME REMARKS	✓		





Business Success | Engaged Community

LEADERSHIP ALLEN | ~MONTHLY
10 SESSIONS FROM OCTOBER TO MAY

About this event:

Strong leaders build stronger communities. Leadership Allen is a program that inspires personal growth, civic engagement, and collaboration to shape the future of our region. A longstanding, signature program of the Chamber, Leadership Allen alumni have gone on to serve in countless business and community leadership positions, as well as in elected office.

Anticipated attendees: 25-30 business professionals taking the next step to becoming leaders in their industry and community

PARTNER BENEFITS	PRESENTING $7500	GRADUATION $3000	OPENING RECEPTION $1000	LUNCH $500
NUMBER AVAILABLE	1	1	1	8
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS	ALL MEETINGS	GRADUATION	RECEPTION	DURING CLASS DAY
LOGO ON SOCIAL MEDIA AND WEBSITE PROMOTIONS	ALL MEETINGS	GRADUATION	RECEPTION	DURING CLASS DAY
SPONSOR SPOTLIGHT	3 MEETINGS 5-10 MINUTES	GRADUATION	RECEPTION	DURING CLASS DAY
TUITION FOR BUSINESS REPRESENTATIVES	2	1		
TABLES AT GRADUATION	2	1		
EMBROIDERED LOGO ON CLASS SHIRTS	✔			

Class Tuition

Member:
$1150

Non-Member:
$1500



Business Success | Strong Workforce | Engaged Community

TUESDAY MORNING LIVE | WEEKLY, 7:30 A.M.

About this event:

TML provides a platform for members to connect, share their business stories, and promote their products/services because fostering direct engagement builds trust and drives referrals. When businesses excel, our community thrives.

Anticipated attendees: ~75 business people seeking connections and exposure

PARTNER BENEFITS	PRESENTING $750	SPOTLIGHT $150	PROMO TABLE $50
NUMBER AVAILABLE	1	MULTIPLE	MULTIPLE
ABILITY TO DISTRIBUTE PROMOTIONAL MATERIALS	✓	✓	AT PROMO TABLE
TERM	QUARTERLY	SINGLE EVENT	SINGLE EVENT
SPOTLIGHT	2 MINUTES EACH MEETING	10 MINUTES	2 MINUTES
LOGO ON GRAPHICS, SOCIAL MEDIA PROMOTIONS AND WEBSITE	✓		





Business Success

LUNCH & LEARN | MONTHLY, FIRST THURSDAY

About this event:

Lunch & Learns offer unique opportunities to learn from and connect with like-minded individuals while hearing from expert speakers. Share knowledge and build relationships while benefiting from collective experiences.

Anticipated attendees: 20-30 business people seeking professional development and engaging in trending conversations.

PARTNER BENEFITS	PRESENTING ENTIRE SERIES $2000	LUNCH SPONSOR $250
NUMBER AVAILABLE	1	12
RECOGNITION AT EVENT	✓	✓
LOGO ON ALL PROMOTIONAL MATERIALS	✓	✓
OPPORTUNITY TO GIVE WELCOMING REMARKS	✓	
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIAL AT EVENT	✓	





ALLEN AFTER HOURS | BIMONTHLY
FEB. 11, APRIL 2, JUNE 10, AUG. 19, OCT. 28

About this event:

Allen After Hours is a bimonthly networking event that provides a casual, engaging opportunity for members to make new connections and strengthen existing relationships. By bringing together professionals after the workday ends, we create space for authentic conversations, shared opportunities, and mutual growth.

Anticipated attendees: ~75 people looking to build business connections

PARTNER BENEFITS	SPONSOR $250
NUMBER AVAILABLE	THREE PER EVENT
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS	✓
SPOTLIGHT REMARKS	1 MINUTE
LOGO ON GRAPHICS, SOCIAL MEDIA PROMOTIONS AND WEBSITE	✓
LOGO ON EVENT SIGNAGE	✓







Business Success | Engaged Community

LEGISLATIVE BENEFACTOR | EXCLUSIVE

About this sponsorship:

We believe in keeping Allen a great place to do business. We champion the voice of business because regulatory legislative and policy decisions impact operations and shape our economy. Serving the Chamber as Legislative Benefactor offers your company the opportunity to align with the Chamber's pro-business, pro-growth, and pro-jobs values. Maintain a seat at the table during important public policy conversations surrounding issues that impact businesses in Allen and beyond.

PARTNER BENEFITS	LEGISLATIVE BENEFACTOR $5000
TABLE OF EIGHT AT ALL THREE EGGS & ISSUES	✓
TABLE OF EIGHT AT STATE OF ALLEN	✓
TABLE OF EIGHT AT STATE OF EDUCATION	✓
REGISTRATION FOR COLLIN COUNTY DAYS	✓
LOGO ON ALL PROMOTIONAL MATERIALS FOR ADVOCACY EVENTS	✓
LOGO ON ALL ADVOCACY EVENT MATERIALS	✓
SPECIAL RECOGNITION AT ALL ADVOCACY EVENTS	✓



Business Success | Strong Workforce | Engaged Community

CHAMBER OFFICE SPONSORSHIPS
THE ASHER | 400 N. ALLEN DRIVE, SUITE 101

The Allen Chamber of Commerce is in a new office space for the first time in nearly 30 years. Our modern, fully-equipped headquarters in the recently renovated Asher Building offers enhanced opportunities for members to host meetings, work independently or collaboratively, and to host receptions in The Reset Lounge. We're offering naming rights for various components of our new office to highlight your business and align your brand with the pro-business and pro-community mission of the Chamber.

Conference Room | $3000/year

Position your company with exclusive naming rights in a high-visibility area, where community leaders, business owners, and volunteers regularly meet. The Allen Chamber Conference Room hosts business meetings, committee volunteers, SCORE consultations, and more. In addition to logo placement in the conference room, your company name will be featured in calendar invitations and online listings for the meeting space.



Lounge Area | $3000/year

The Reset Lounge in The Asher Building is a gathering place for building tenants, Chamber receptions, ribbon cutting ceremonies, and after hours networking events. Sponsoring the lounge area puts your brand in the heart of connection and collaboration. This space is where members and guests relax, network, and build relationships before and after meetings. In addition to prominent logo placement in the lounge area, your company name will be featured in calendar invitations and online listings for the space.





Co-Working Space | $2000/year

Sponsoring our co-working desk space places your brand in front of entrepreneurs, small business owners, and professionals who utilize the Chamber office for remote work. In addition to prominent company logo placement in the Chamber office, your company name will be featured in online listings for the space as well.

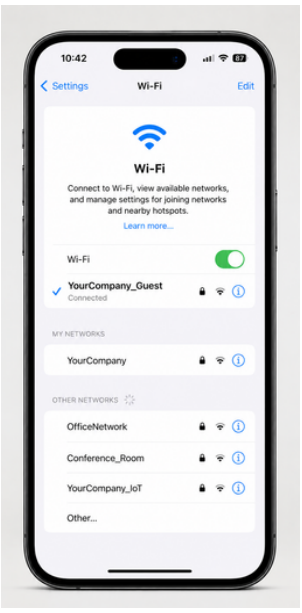




WiFi | $1000/year

Be the reason our members and guests stay connected by sponsoring our WiFi network. Every time someone logs on, they'll see your business name front and center, creating repeated brand recognition throughout the day. Your company name and logo will be present on our WiFi signage throughout the office.



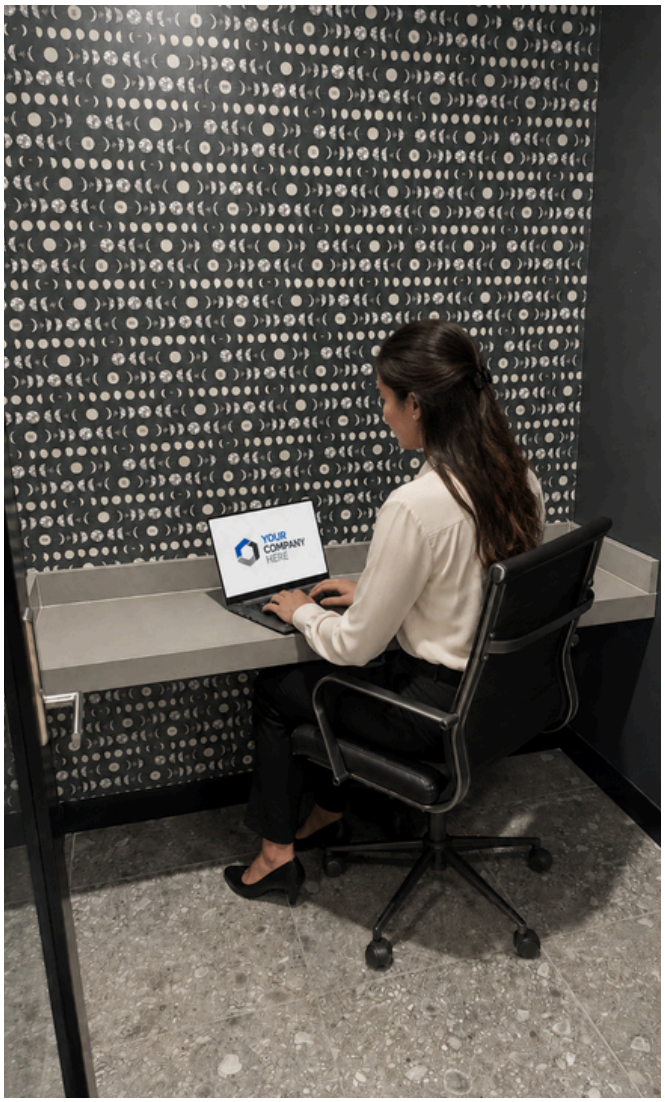


CHAMBER OFFICE SPONSORSHIPS
THE ASHER | 400 N. ALLEN DRIVE, SUITE 101

Private Rooms | $500/year

Our private “Zoom rooms” are a great space for members to make a phone call, take a virtual meeting, or work in a quiet area free from distraction. Position your company’s brand at one of four private rooms in The Asher’s Reset Lounge, and your company name will be featured in online listings as well.





ADDITIONAL SHOWCASE OPPORTUNITIES

Chamber Connection Newsletter

Sponsor our weekly newsletter and get your brand in front of more than 1,300 readers with an ad linking back to your website.

- **$250/month, buy 3 get 1 free**

Executive Edge

Our Executive Edge monthly newsletter is sent exclusively to Platinum and Gold members of the Allen Chamber, sharing insights directly from our CEO. This is the perfect opportunity to get your brand in front of top-level businesses.

- **$250/month, buy 3 get 1 free**

Board Meeting Sponsor

Our board members are leaders in their respective industries and by being a board meeting sponsor, you have the chance to highlight your business by hosting a meeting at your location and/or providing remarks at the meeting.

- **$250/meeting (must meet certain capacity and A/V requirements)**









Allen Chamber of Commerce

allenchamber.com

(972) 727-5585

